



Understanding OACTA's Social Footprint

Participating in OACTA's public facing pages allows you to share valuable information and take part in discussions that can be seen by the public and members of the legal community. Help spread the word about the value of OACTA by engaging with OACTA's official public pages on social media. Your support is invaluable to our mission and we thank you!



Official OACTA Facebook Page

- **Information:** This is public information with content that is updated weekly and has been approved by OACTA
- **How to engage:** Like the page, share the information and comment on posts

Social Media Tips

1. Offer information of value
2. Maintain a positive tone and attitude
3. Use relevant hashtags: #OACTA



OACTA Twitter Page

- **Information:** Weekly updates about pertinent OACTA information in 140 characters or less with valuable links
- **How to engage:** Follow the page, like and retweet (share) relevant information



OACTA LinkedIn - Public Business Page

- **Information:** Weekly content is presented with valuable links and seen by the public and those connected on LinkedIn in the legal profession
- **How to engage:** Follow the page, add OACTA to your personal profile interests, like and share OACTA's posts, participate in discussions

OACTA LinkedIn - Private Group Page

- **Information:** Weekly content is presented with valuable links and seen by members of the group only
- **How to engage:** Request to join the group, add OACTA to your personal profile interests, like and participate in discussions

If you have tips or suggestions on new topic ideas, please forward to oacta@assnoffices.com